

THE MOST POTENTIAL AGRI EXPORT MARKETS BASED ON IMPORT DEMANDS



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INDIA'S TOP EXPORT (APEDA PRODUCTS)



Rank	APEDA Product	2021-22			
		Qty in 000'MT	Value in Rs.Crore	Value in USD Mill	%age Share in value
	Total India's Export	42763.9	184769.2	24774	100
1	Non Basmati Rice	17262.2	45652.4	6124.3	24.7
2	Basmati Rice	3948.2	26416.5	3540.4	14.3
3	Buffalo Meat	1175.2	24613.2	3303.3	13.3
4	Wheat	7239.4	15840.3	2121.7	8.6
5	Maize	3690.5	7615.4	1020.9	4.1
6	Miscellaneous Preparations	946.5	7407	993.9	4
7	Cereal Preparations	415.5	4862.2	652.3	2.6
8	Groundnuts	514.2	4697.1	629.3	2.5
9	Processed Vegetables	460.6	3986.5	535	2.2
10	Processed Fruits, Juices & Nuts	374.3	3626.1	486.6	2
	Other Products	6737.3	40052.5	5366.3	21.7

Source: DGCIS



INDIA'S TOP EXPORT DESTINATION (APEDA PRODUCTS)

Rank	Country	2021-22			
		Qty in 000'MT	Value in Rs.Crore	Value in USD Mill	%age Share in value
	Total India's Export	42763.9	184769.2	24774	100
1	Bangladesh Pr	8405.1	21154.7	2839	11.5
2	U Arab Emts	1971.5	11972.9	1604.8	6.5
3	U S A	694.2	9328.8	1250.8	5
4	Vietnam Soc Rep	2258.6	9254	1240.5	5
5	Saudi Arab	1078.5	8394.4	1125	4.5
6	Nepal	3371.1	8203.9	1100.4	4.4
7	Malaysia	1415.6	7866.7	1054.9	4.3
8	Indonesia	1319.8	7431	997.2	4
9	Iran	1211.7	7171.1	959.8	3.9
10	Egypt A Rp	373.6	6102.1	819.1	3.3
	Other Countries	20664.2	87889.6	11782.5	47.6

Source: DGCIS

20 PRODUCTS HAVING EXPORT POTENTIAL



Products	
Banana	Pig meat
Potato	Poultry
Fresh Flower	Dairy Products
Dried Flower	Moringa
Vegetable Seeds	Millet & Millet Products
Juices & Concentrated	Makhana
Jaggery	Potato Flakes/Powder
RTE (Ethnic Food)	Biscuits
IQF	Wine
Cereal Preparations	Organic Products

Source: APEDA

WORLD IMPORT ANALYSIS



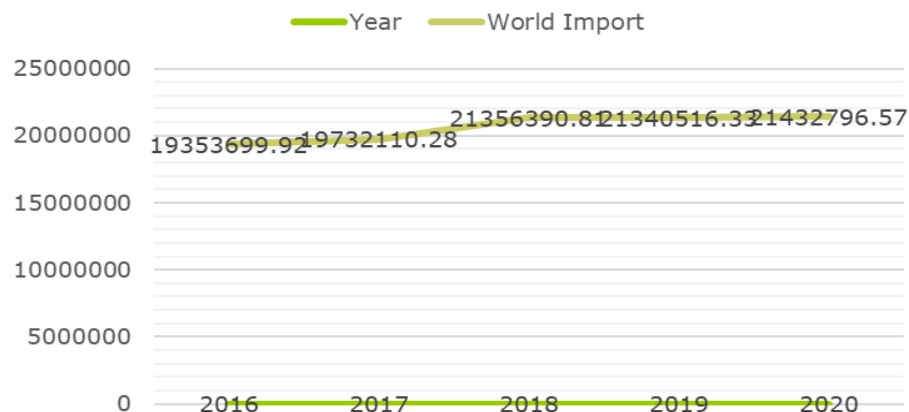
Serial No.	Product	Total Import		India's status as Exporter			
		Quantity	Value	Quantity	Value	% Share in value	Rank
	World Total Import to Country	1057794675	1030532.345	14927784	14284.039	1.38	21

Major Exporting Countries (% Share in Value)				
U S A (9.02)	NETHERLAND (6.74)	Germany (6.48)	France (5.53)	Spain (4.58)



BANANA IMPORT ANALYSIS

World Banana Import Trend



India's rank in
Banana export

23

23

25

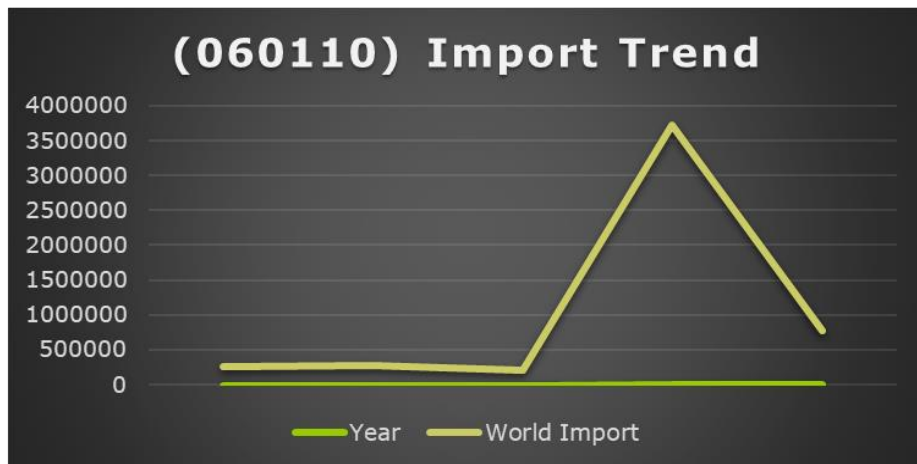
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Major Exporting Countries(%age Share in Value)

Ecuador (26.76)	Costa Rica (13.24)	Colombia (12.15)	Philippines (11.79)	Guatemala (9.1)
Ecuador (26.97)	Costa Rica (13.22)	Philippines (12.83)	Colombia (11.18)	Guatemala (9.1)
Ecuador (27.69)	Costa Rica (12.4)	Philippines (12.32)	Colombia (10.4)	Guatemala (9.44)
Ecuador (28.37)	Costa Rica (12.58)	Philippines (11.92)	Colombia (9.98)	Guatemala (9.1)

IMPORT ANALYSIS OF BULBS, TUBERS, TUBEROUS ROOTS, CORMS, CROWNS & RHIZOMES, DORMANT



India's Rank in Export

17

15

19

23

22

Major Exporting Countries(%age Share in Value)				
NETHERLAND (81.99)	Chile (3.56)	New Zealand (3.4)	Germany (1.58)	U S A (1.26)
NETHERLAND (80.91)	Chile (3.96)	New Zealand (3.68)	Germany (1.65)	France (1.55)
NETHERLAND (81.81)	New Zealand (3.34)	Chile (2.84)	Germany (1.84)	France (1.34)
NETHERLAND (80.76)	New Zealand (3.46)	Chile (2.68)	Germany (2.42)	Peru (1.29)
NETHERLAND (82.18)	New Zealand (2.88)	Germany (2.63)	Chile (2.05)	Peru (1.39)



WORLD GROUNDNUT IMPORT TREND



Year	World Import
2016	492685.417
2017	303122.525
2018	362551.319
2019	213816.185
2020	469036.498

Groundnut World import trend





USA's IMPORT MARKET ANALYSIS AND SCOPE FOR INDIAN PRODUCTS

Serial No	Product	Total Import		India's status as Exporter			
		Quantity	Value	Quantity	Value	%age Share in value	Rank
World Total Import to Country		64377711.66	118789.714	755501.005	1542.882	1.29	18
1	ALCOHOLIC BEVERAGES	7910782.632	22253.935	1806.17	6.16	0.03	41
2	MISCELLANEOUS PREPARATIONS	6551991.397	14681.104	31309.352	92.63	0.63	22
3	OTHER FRESH FRUITS	12042502.45	13978.42	124.173	0.48	0	48
4	CEREAL PREPARATIONS	4029542.085	10214.013	71145.33	173.099	1.69	9
5	OTHER FRESH VEGETABLES	7687455.64	10144.391	751.822	1.769	0.02	24
6	PROCESSED FRUITS, JUICES & NUTS	5984300.793	6953.22	29387.7	69.168	0.99	21
7	BUFFALO MEAT	1132109.634	6761.077	0	0	0	9
8	COCOA PRODUCTS	1345462.692	5189.358	4623.058	24.221	0.47	24
9	PROCESSED VEGETABLES	3260422.679	5026.733	35634.514	78.002	1.55	11
10	JAGGERY & CONFECTIONERY	3555266.291	3939.492	19279.215	20.965	0.53	26
11	FLORICULTURE	468980.226	2560.642	3618.286	18.293	0.71	10
12	DAIRY PRODUCTS	263296.063	2161.182	2535.409	19.303	0.89	17
13	FRESH GRAPES	679081.601	1918.398	11.599	0.05	0	16
14	OTHER MEAT	423640.149	1603.836	41.349	0.525	0.03	20



USA's IMPORT MARKET ANALYSIS AND SCOPE FOR INDIAN PRODUCTS

15	RICE	1187970.216	1284.207	261997.32 3	302.94	23.59	2
16	CASHEW KERNELS	167151.324	1104.408	2471.52	19.541	1.77	4
17	CASHEWNUT SHELL LIQUID	33851.518	1025.16	4540.537	335.415	32.72	1
18	SHEEP/GOAT MEAT	137012.32	1021.92	0	0	0	11
19	PROCESSED MEAT	133596.394	916.604	0	0	0	61
20	OTHERS (BETEL LEAVES & NUTS)	205291.283	816.078	31451.253	24.508	3	3
21	MILLED PRODUCTS	882943.448	549.224	71142.861	58.581	10.67	3
22	FRUITS & VEGETABLES SEEDS	60914.627	520.755	1558.059	25.603	4.92	6
23	CASEIN	54599.032	505.446	583.722	4.938	0.98	11
24	OTHER CEREALS	2033443.56 6	499.249	2120.07	2.866	0.57	6
25	POULTRY PRODUCTS	110767.613	478.431	0	0	0	48
26	FRESH ONIONS	561344.186	471.342	114.54	0.087	0.02	10
27	WHEAT	1909894.95 3	467.784	4.438	0.009	0	12
28	PULSES	484653.67	448.226	33479.207	50.907	11.36	3
29	NATURAL HONEY	196641.472	441.408	37563.964	62.126	14.07	4
30	MAIZE	696708.848	337.389	0	0	0	40

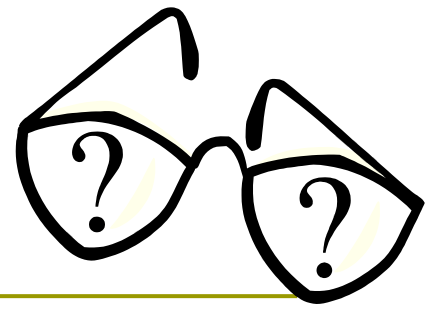


USA'S IMPORT MARKET ANALYSIS AND SCOPE FOR INDIAN PRODUCTS

31	GUARGUM	58381.478	165.549	48675.034	84.35	50.95	1
32	CUCUMBER AND GHERKINS(PREPD. & PRESVD)	86903.603	110.417	59530.5	66.345	60.09	1
33	ALBUMIN(Eggs & Milk)	9016.768	95.138	0	0	0	15
34	ANIMAL CASINGS	16839.72	89.649	0	0	0	39
35	WALNUTS	5346.614	37.523	0	0	0	27
36	GROUNDNUTS	9604.672	18.005	0	0	0	2

CASE STUDY OF FOLIAGE EXPORT TO EU





Thank you!!
Questions please...

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